

Joint Work Programme

August 30, 2011

1.) Name of Activity:

Financing of African Cities – Phase II (Marketing & Dissemination)

2.) Partners:

Organisation: Agence Française de Développement
Contact Person: Thierry Paulais

Organisation: Contact Person: Cities Alliance Secretariat
Contact Person:

Organisation: Contact Person: UCLG and UCLGA
Contact Person: Edgardo Bilsky, UCLG

3.) Implementation: Cities Alliance Secretariat

4.) Expected Duration: Sept. 2011 – June 2013

5.) Geographic Scope: Africa (Sub-Saharan and North Africa)

6.) Budget Summary:

- Amount of total budget requested from Cities Alliance funding: 100,000
- Co-financing amount of total budget, including local partners: 1,200,000
- Total project budget cost: 1,300,000

7.) Target Audience(s): African decision-makers at national level; African local governments; CA members and other development partners; financing practitioners; urban practitioners

8.) Background

During first phase of project (Sept. 2007 – Sept. 2011), the research and production of a manuscript on the topic of *Financing of African Cities* will have been completed, under the leadership, authorship and project management of Dr. Thierry Paulais, Sr. Urban Finance Specialist, of Cities Alliance secretariat. Dr. Paulais was engaged with the project as staff member seconded by Agence Française de Développement to the secretariat, as an In-Kind contribution to the project. In addition, AFD provided €250,000 (\$357,000) in cash co-financing, made as a Non-core contribution to the Cities Alliance Multi-Donor Trust Fund. This TF co-financing has been used for direct research and publishing costs for the project. See Annex 1 for a brief reporting on Phase 1 progress and expenditures.

The Phase 1 funding will have resulted in publication of the book, *Financing of African Cities*, in French by Pearson Publishing, and in English by the World Bank. It is anticipated that the CA/AFD will receive 1,000 copies of each language edition for dissemination, and the publishers will retain additional copies for sale.

Phase 2 of the project will focus on marketing and dissemination of the book and the transfer of its knowledge to the target audiences.

9.) Activity Objective(s):

Promote and disseminate the lessons and experiences in the book, *Financing of African Cities*, so as to contribute to the improvement of the financial sustainability of African cities and their development projects.

10.) Expected Outcomes:

Book disseminated and its major ideas propagated at a major finance forum of United Cities & Local Governments, targeted at African policymakers; and at events targeted at development professionals in Paris (at AFD headquarters) and in Washington (at WB headquarters). Knowledge transfer tools and instruments to convey the key messages and lessons from the book will also be developed, targeted for use by local government associations and other networks of cities and professionals.

11.) Activity Plan Summary:

Key activities and tasks will be carried out under this initiative. These are:

- A. Presentation of main findings and recommendations at Cities Alliance annual meeting (Maputo, Nov. 2011).
- B. Book launch event at AFD headquarters (Paris, Feb. 2012).
- C. Book launch event at WB headquarters (Washington, March/April 2012)
- D. Book launch event and presentation of main findings and recommendations in seminar format at a meeting of UCLG Municipal Finance Commission, tentatively a Symposium on Financing Urban Investments (Africa location to be determined, May/June 2012).
- E. Presentation of main findings and recommendations at Africities Summit (Dakar, Dec 2012).
- F. Development of supporting knowledge transfer tools, drawing out key findings and recommendations from the book for delivery in simplified/ adapted format to target audiences (e.g., Powerpoint presentation, workbook or video).

- G. Development of a dissemination plan which will include the identification of other dissemination/knowledge transfer opportunities and partners.

12.) Main Components / Tasks and Deliverables– for each Implementation Partner:

Each activity and task will be implemented based on partnership arrangements as follows:

ACTIVITIES / TASKS	DELIVERABLES	IMPLEMENTATION PARTNER
1. Presentation of main findings and recommendations, at Cities Alliance Annual Meeting, Maputo November 2011	Meeting event, Nov. 2011	CA-Secretariat
2. Book launch event at AFD headquarters (Paris, Feb. 2012)	Launch event	AFD
3. Book launch event at WB headquarters (Washington, March/April 2012)	Launch event/seminar	WB/ Info Shop CA-Secretariat Urbanization Knowledge Platform
4. Book launch event and presentation of main findings and recommendations in seminar format at a meeting of UCLG Municipal Finance Commission, tentatively a Symposium on Financing Urban Investments (Africa location to be determined, May/June 2012)	Meeting event/seminar	UCLG CA-Secretariat
5. Presentation of main findings and recommendations at Africities Summit (Dakar, Dec 2012)	Meeting event	CA-Secretariat AFD UCLGA
6. Development of supporting knowledge transfer tools, drawing out key findings and recommendations from the book for delivery in simplified/ adapted format to target audiences (e.g., Powerpoint presentation, workbook or video)	Knowledge Management TOR, Knowledge products, Learning events, knowledge transfer tool(s)	CA-Secretariat
7. Identification of other dissemination opportunities and partners	Dissemination Plan	CA-Secretariat

IMPLEMENTATION NOTES:

- A. Each of the events should be recorded, providing opportunity to package them into multi-media products. At least two of four meeting/launch events could be structured as learning events, which we'll record and make available materials through our website, and possibly partner with another organization to further disseminate.

- B. The book launch event in Washington (Activity 3) could be run through the Urbanization Knowledge Platform to reach as wide an audience as possible through live streaming. It could also include a presentation on the Capital Investment Planning Handbook (supported by CA) and a few case presentations. All the presentations/discussions should be recorded and hosted on the UKP or our website.

- C. Supporting knowledge transfer tools (Activity 6) could include development of on-line training course with a CA member (eg., WBI).

- D. Other dissemination opportunities (Activity 7) could include:
 - a. Partnering with a CA member to organize a book launch event at WUF.
 - b. Development of a separate page on Financing Local Governments for the CA Knowledge Resources Website, which could be the reference material collected during research for the book.

13.) Timeframe and Activity Plan Summary

Activities	2011			2012				2013
	2 Q	3 Q	4 Q	1 Q	2 Q	3 Q	4Q	1Q
Output 1								
Maputo CG event		X	X					
Output 2								
Dissemination Plan, KM TOR			X					
Output 3								
AFD Book Launch event				X				
Output 4								
WB Book Launch event				X	X			
Output 5								
UCLG Finance Commission Book Launch and Seminar			X	X	X			
Output 6								
Africities Summit event					X	X	X	

Output 7								
Supporting the development of knowledge products and knowledge transfer			X	X	X	X	X	
Output 8								
Collaboration with other dissemination partners				X	X	X	X	

14.) CA Funding By Activity

Project Activities and Tasks	Total (US\$)	Type of Expenditure			
		Consulting Services (US\$)	Training/ Capacity Building (US\$)	Dissemination Costs (US\$)	Other (US\$)
Maputo CG event	6,000		6,000		
Paris /AFD Launch event	9,500		9,000		500
Washington/WB Launch	8,500	800	7,200		500
UCLG Finance event/seminar	33,500	5,000	27,000		1,500
Africities event	22,500		21,000		1,500
Development of knowledge transfer tools	20,000	16,000		4,000	
Identification of other dissemination partners	0				
TOTAL –CA Activity Budget	100,000	21,800	70,200	4,000	4,000

15.) Co-Financing

Co-financing Source	Amount (US Dollars)
Phase 1 project – Research, writing, editing and printing of book	357,209 (From AFD non-core contribution)
Phase 1 project – In-Kind contribution – secondment of Thierry Paulais, Sept. 2007 – Sept. 2011	
Phase 2 project – in kind contribution – management of the editorial and publishing process of the English and French version, participation to the different events (five anticipated between Nov. 2011 to Dec. 2012)	
TOTAL	

16.) Costing assumption:

(For Consultancy budget, specify the number of consultants, fee rate and number of days, and travel and subsistence costs. For training /workshop, the number of events. For Dissemination and other costs, detail the proposed costs).

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Project Costing Assumptions - August 11, 2011

	Travel	Consultants	Printing/Production	Misc
1- Maputo CG presentation				
Travel of T. Paulais, Paris to Maputo	6,000			
2- Paris/ AFD Launch				
Travel of Zoubida and CA-S staff, DC to Paris	9,000			
Press release/ media support				500
3- Washington Launch event				
Travel of T. Paulais, Paris to DC	5,000			
Info Shop book launch and shipping costs				1,700
Hospitality				500
Mila Freire or other panelist, STC costs (1 day)		800		
Press release/ media				500
4- UCLG Finance Commission event				
Travel of T. Paulais, Paris to Africa location	6,000			
Travel of CA-S staff	5,000			
Moderator STC and travel costs (Rajivan)	6,000	5,000		
Seminar logistical costs (facilities, shipping, coffee)				10,000
Press release/ media				1,500
5- Africities Event				
Travel of T. Paulais, Paris to Dakar	5,000			
Panelist travel costs	6,000			
Event logistical, shipping costs				10,000
Press release/ media				1,500
6- Supporting knowledge transfer tools				
Consultant services to develop training, knowledge transfer tools (such as workbook and PPT)		15,000		
Event recording			1,000	
Printing/ production/ shipping costs			4,000	
TOTAL by TYPE	48,000	20,800	5,000	26,200
GRAND TOTAL	100,000			

FINANCING OF AFRICAN CITIES
SUMMARY of FIRST PHASE
(Expected Completion: March 31, 2012)

ACTIVITY / OUTPUT SUMMARY

- Collection and organization of more than 800 documents related to the topic
- Realization of 10-12 background papers by consultants especially hired
- Consultations and meetings with major partners (UCLG, BAD, WB, mayors, experts, etc.)
- Draft of outlines and pre-draft documents both in French and English for submission to advisers
- Presentation of the outline-conclusions in different seminars in Africa on behalf of Cities Alliance
- Draft of a 150 000 words (350+ pages) manuscript in French, 290+ references, 8 case-studies
- Organization of the peer-review by two World Bank's experts
- Finalization of the final draft after peer-reviews
- Submission of the final draft to the editorial committee of the Africa Development Forum series
- Selection and hiring of the consultant in charge of the translation-editing of the English version
- Joint work with the translator-substantive editor on the English version
- Negotiation and finalization of the publishers contracts both English and French versions

FINANCIAL SUMMARY

\$ 357,209	Total Funding Received (€250,000 from AFD)
(5,358)	Less WB administration fee (1.5%)

\$ 351,851	Net Funds Available for Project
	Project Disbursements through 30 June 2011 (end FY11):
\$ 124,915	Short-term consultants
\$ 11,109	Short-term temporaries
\$ 24,258	Contractual consultants (firms)
\$ 6,225	Editing/ translation costs
\$ 53,433	Travel
\$ 489	Other costs (telephone, supplies)

\$ 220,429	Total Disbursements as of 30 June 2011

\$131,422	Funding available for FY12
(11,000)	Unpaid commitment for Eugenie Monasterio (STC)
(37,500)	Unpaid commitment for Susan Mary Nolan (STC)

\$ 82,922	Current funding available, 4 August 2011
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	Uses of Remaining Funding (Estimated):
\$ 3,000	Charts, maps, graphs
\$ 32,000	French edition: Pearson Publishing (purchase of 1000 copies)
\$ 28,000	English edition: WB Publishers Office (purchase 1000 copies)
\$ 6,000	Brochure/ promotional materials
\$ 10,000	Relocation/travel costs
\$ 3,922	Misc/ other costs

\$ 82,922
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