

REQUEST FOR EXPRESSION OF INTEREST (EOI)**BENEFICIARY COUNTRY:** All countries**REFERENCE NUMBER:** EOI/CA/UNOPS/Comms&Advocacy/H3**DESCRIPTION:** Strategic Communication and Advocacy Support to Promote the Urban Agenda in the Post 2015 process towards Habitat III**UNSPSC CODES:** 55101515, 44112000**DEADLINE DATE FOR SUBMISSION OF EOI:** 9 March 2013**POSTING DATE:** 26 February 2014**Objectives and Scope**

The objective of this EOI is to identify firms with the capacity to support a Joint Work Programme (JWP) of the Cities Alliance in a) the facilitation of CA members represented in the Joint Work Programme to select and transform common, key advocacy messages that are suited to achieve the vision, b) the support to the development of a three year action plan/road map to disseminate the selected key advocacy messages to targeted audiences and c) the provision of PR services in the implementation of the road map at key global and regional events until the Third United Nations Conference on Housing and Sustainable Urban Development Habitat III conference in 2016.

Background

The Cities Alliance (CA) is a global partnership for urban poverty reduction promoting and strengthening the role of cities in sustainable development. It is a unique platform for international urban development cooperation, bringing together key actors including national governments, bilateral donors, multilateral organisations, associations of cities and Non-Governmental Organisations (NGOs). The Partnership aims at supporting cities, local governments and their partners in the developing world in capturing the gains of urbanisation and taking advantage of its opportunities for the benefit of their citizens.

In 2013 a Joint Work Programme among various CA members has been formed to create and deliver a common set of priority messages to inform and influence the Post 2015 Agenda/ Sustainable Development Goals in the preparation process for Habitat III.

For its duration (January 2014 – December 2016) the JWP envisages to deliver four particular outputs, which will be achieved through corresponding activities. Outputs delivered by the JWP are being formulated to:

- synthesize CA and members' experiences to develop evidence-based advocacy messages promoting the role of cities and sustainable development in the Post 2015 Agenda/ Sustainable Development Goals in the preparation process for Habitat III;
- use the set of common messages at multiple platforms and negotiations for the Post 2015 Agenda/ Sustainable Development Goals in the preparation process for Habitat III;
- promote the participation of Non-Governmental Organisations, Local Authorities and Communities in national habitat committees and other consultation mechanisms in the preparation process for Habitat III;
- increase the participation and engagement of the CA partnership at global meetings for the Post 2015 Agenda/ Sustainable Development Goals and at the Habitat III conference.

Expected Procurement Components

<p>First Phase: Transforming Key Advocacy Messages <u>Expected Key Deliverable:</u></p> <ul style="list-style-type: none">• Position paper of the JWP outlining the key common advocacy messages based on the outcomes of up to 2 planning workshops with JWP members.
<p>Second Phase: Support to the development of a three-year action plan/road map for disseminating the advocacy messages <u>Expected Key Deliverables:</u></p> <ul style="list-style-type: none">• Report outlining a three year action plan including the identified instruments for dissemination and identification of implementing roles and potential strategic partners• Report outlining the communication/advocacy strategy and plan including a pre-and-post-publicity plan for identified key events, messages for print and electronic media and outreach materials and activities;
<p>Third Phase: PR Support in the implementation of the action plan/road map <u>Expected Key Deliverables:</u></p> <ul style="list-style-type: none">• Briefing material, Pre-and-post-publicity plan, dissemination and event support for selected key events;• Facilitate annual workshops with JWP members to review and plan forthcoming communication and advocacy activities

Note: * more detailed specifications will be provided in the forthcoming request for proposal/solicitation document

Special Procurement Conditions and Additional Information

UNOPS invites suppliers capable of providing the services in above category to submit their expression of interest.

Expressions of Interest and accompanying documents must be received by UNOPS no later than **midnight (24:00) Central European Time 9 March 2011** to the following e-mail (zip format preferred): **CAbids@unops.org**

Expressions of Interest can be sent by e-mail to the contact email listed above. Please indicate **EOI/CA/UNOPS/Comms&Advocacy/H3** on all submissions.

This call for Expression of Interest does not constitute a solicitation. UNOPS reserves the right to change or cancel the requirement at any time during the EOI and/or solicitation process. UNOPS also reserves the right to require compliance with additional conditions as and when issuing the final solicitation documents. Submitting a reply to a call for EOI does not automatically guarantee receipt of the solicitation documents when issued. Invitations to bid or requests for proposals and any subsequent purchase order or contract will be issued in accordance with the rules and procedures of UNOPS.

UNOPS Contact Information

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For companies not registered with the **UN Global Marketplace** it is recommended to do so. The UN Global marketplace is a database of active and potential suppliers available to all UN and World Bank procurement personnel, and is the main supplier database of more than 20 UN organizations. To register go to www.ungm.org, click on "Sign up free" or on Registration drop down and select "Register as Supplier".