Key Decisions and/or Follow-up Actions:

Independent Evaluation: COWI will take Member feedback into account when preparing draft final report, which will be circulated to EXCO for comment within the next two months.

Cities Alliance Charter: Members ratified the edits made to Charter subsequent to its adoption at the CG’s November 2010 meeting in Mexico City and reviewed by EXCO at its March and November 2011 meetings, but deferred consideration of additional edits proposed to Members by World Bank lawyers the week prior to the meeting.

EXCO Member Rotation: France, SDI and AUSAID were nominated to replace Germany, Chile and UNEP on EXCO. A vacancy on the Board remains for the replacement of South Africa as a Developing Country representative.

Business Plan FY12-FY14: Approval of the FY12 work programme was ratified by the CG. Members provided comments to the Secretariat, which will be taken into consideration for the next update of the Business Plan, particularly with respect to strengthening the outcome indicators and results framework of the plan.

Advocacy / International Fora: A working group of Members, including HFHI, Norway and SDI, will work with the Secretariat on CA advocacy strategy and plans, including key advocacy messages to promote at WUF VI and Africities. Other Members are encouraged to join the working group.

Catalytic Fund: Endorsed the theme of Youth and the City for the FY12 cohort.

Business Matters: The FY12 programme budget, including Secretariat budget, was ratified by the CG. The Secretariat will be following up on Members delinquent in their membership dues, and reporting to EXCO during 2012 on membership issues.

Members agreed to hold a one day retreat at some point in time to discuss the Urbanization Review work which was presented to the CG and generated heated debate. Because of lack of time and importance of issue for CA’s business model, members agreed this is a discussion that needs to be held. The Secretariat will look for options for such a retreat.

Next Meeting of CG: Vietnam was the nominated venue, pending invitation of the Government.
Meeting Summary

8 November 2011

Attendance: Co-Chairs: Allaoua (World Bank); Meeuwissen (UN-Habitat). See Annex I for full list of Members and Observers participating in the meeting.

Venue: Joaquim Chissano Conference Center, Maputo, Mozambique

Item 1: Opening and Welcome/Adoption of Agenda/Clearance of Previous Meeting Report

a. The Co-Chairs requested that the presentation on the Urbanisation Review be moved up the agenda to follow the Secretariat’s Business Plan presentation. Due to the availability of participants, the Policy Advisory Forum discussion was moved prior to the COWI presentation and the EXCO report back was presented after the COWI presentation.

b. No additions/comments were made to the Mexico City meeting report, October 2010. The report was approved.

c. Members also requested that the Maputo meeting report be circulated within three weeks after the meeting.

See Annex II for the final agenda.

Item 2: Follow up from Policy Advisory Forum (PAF)

The PAF Chair reported back on the 7 November PAF on theme of Financing of African Cities, noting how the event can be used in a country context to bring partners together, share information, mobilize stakeholders, and bring energy for the urbanization agenda. As with the Mozambique PAF, this implies stepping into the country’s space, engaging with them on the programme design. Feedback will be solicited from Members, local participants and others about the event. An evaluation form was circulated to CA Members during the course of the meeting, and a Portuguese version will be adapted to solicit inputs from the Mozambican participants.

During discussion, Members commented on various aspects of the 7 November PAF, and also made specific suggestions for future PAF design, including:

a. Plan preparatory and follow-up activities for each PAF – to prepare stakeholders to actively participate in the Forum, and to take next steps after the event, facilitated by the Secretariat.

b. Use a more varied format to allow for more intimate discussions.

c. Limit formal presentations from CA members.

d. Include more representatives from civil society and private sector.

e. Make use of the information produced from the event, for subsequent dissemination.

f. Consider holding more frequent PAFs, including multiple PAFs in same country to increase and strengthen participation and debate.

g. Focus PAFs on country programme countries.

Item 3: Independent Evaluation 2011 by COWI/AS
The evaluation team leader from COWI A/S presented the draft findings and recommendations from the Independent Evaluation. The draft findings and recommendations presented include:

a. The objective of the evaluation is to assess the overall relevance and effectiveness of the CA and to what extent the program’s objectives have been achieved.
b. The old project portfolio has limited potential for creating wider impacts.
c. The over-arching objectives of the CA are highly relevant, and relevance has improved with the new business model.
d. Knowledge & Learning (K&L) and Advocacy & Communications (A&C) strategies should be more clear on objectives, target groups, messages, themes, channels and means/activities (both will require in-depth analysis of target groups)
e. K&L strategy should place the CA within the framework of K&L strategies/activities of members/partners/key actors
f. Overall strategy should provide clear directions for selection of countries and themes for CPPs and JWPsg. Increase focus on attracting new funding

See Annex III for more details on the draft findings and recommendations. COWI’s PowerPoint presentation is available on the CA website.

Overall, Members agreed that it was too early for another independent evaluation based on the timing of the adoption of the new Charter (November 2010) and the new business model, but recognized that the IE was needed during 2011 to meet World Bank Development Grant Facility requirements.

During the discussion, Members made comments about (1) recommendations for COWI to consider in preparing the final report; (2) the merits of the draft findings and recommendations; and (3) how the Alliance should respond to the draft recommendations.

(1) Recommendations to COWI for the final report included:

a. Ensure there is clear distinction in reporting on opinions of Members, facts, and evaluator observations.
b. Provide evidence or examples of overlap in Knowledge Management activities between CA and members.
c. Group recommendations by type/categories.
d. Provide perspective on the implications of non-donor-organizations participating in CA governance.
e. The views of the clients of CA should be more clearly expressed, as well as that of regional development banks.

(2) Comments on the merits of the draft findings and recommendations included:

a. Members disputed the finding that the program is not transparent.
b. The Members page of CA website should be reviewed to determine what should be made public.

(3) Comments on how the Alliance should respond to the draft findings and recommendations included:

a. A process is needed for EXCO/CG to comment on the final evaluation report and for the Secretariat and Members to respond to the findings.
b. Identify the outcomes we want to achieve from Country Programmes and from advocacy work programmes, against which we want to be evaluated in the future.
c. Form a working group of Members to work with the Secretariat on advocacy.
d. Consider how to better engage European constituencies as part of efforts to increase programme funding.
e. The evaluation report can be used to describe the shift from old to new business model.

Item 4: Report Back: Executive Committee / Cities Alliance Charter / EXCO Member Rotation

The EXCO Chair briefed Members about new dynamics and strong sense of responsibility that emerged in EXCO over the past year, which should help to facilitate CG decision-making. Reports on EXCO’s March and July 2011 meetings were circulated as part of the Maputo meeting documentation, and the EXCO Chair briefed members about results from the 6 November 2011 EXCO meeting.

Cities Alliance Charter

Among business undertaken during EXCO meetings in 2011 was review of edits made to the Cities Alliance Charter that was approved at the November 2010 meeting of the CG in Mexico City. Subsequent to its adoption, the Legal department of World Bank proposed minor edits, mostly to clarify and be consistent in use of terms. The edited Charter was circulated to CG members on October 10, 2011, as part of the meeting documentation. EXCO had reviewed and cleared these Charter edits at its March 2011 meeting in Washington, DC, with a final review at its 6 November 2011 meeting in Maputo. EXCO requested the CG to ratify this edited Charter.

- The Consultative Group ratified the edited Charter.

Additional edits to the Charter proposed by World Bank Legal, on adoption/amendment of Charter and on decision-making, had been circulated to the EXCO/CG on November 2, 2011. EXCO recommended that more time be given to Members to consider these edits. EXCO will review these edits during 2012, for recommendation to the CG at its next meeting.

EXCO Member Rotation

Members were briefed about the expiration of terms for four EXCO members, with thanks extended for the service provided by these Members. The Members rotating off EXCO are: one representative from External Support Countries/Agencies (Germany); one from Developing Country (South Africa); and two additional representatives selected by the CG (Chile and UNEP).

- France accepted a nomination to replace Germany.
- Shack/Slum Dwellers International and Australian Agency for International Development (pending HQ approval) accepted nominations to replace Chile and UNEP.
- Brazil was nominated to replace South Africa, but was not prepared to accept. The Secretariat will consult with the other Developing Country Members to identify an alternate candidate.
The Secretariat was asked to consider funding of travel expenses for Developing Country Member(s) to participate in EXCO meetings, to enhance participation.

**Item 5: Cities Alliance Business Plan**

The Secretariat Manager made opening remarks about the context and rationale of the Business Plan, its key features (including an increased focus on secondary cities), and main proposed product lines and activities. The business plan consolidates a period of repositioning of the partnership, resulting from increased clarity on program objectives resulting from a new Charter; builds upon strengths and addresses identified weaknesses; organizes activities in four main business lines; and uses annual work plans to increase accountability and impact orientation. The FY12-FY14 business plan aims to leverage the current project portfolio; support innovation and new directions through the Catalytic Fund; maximize impacts of Country Programmes; and improve communications and advocacy.

That was followed by a presentation by the World Bank on country analytic work it has been undertaking (Urbanization Reviews). The Urbanization Review provides a framework and diagnostic tools for assessing the complexity of the urbanization challenge that counties and cities face during their economic evolution, identifying policy priorities to unlock factor markets (such as land), and highlighting sectoral and spatial tradeoffs associated with investment choices. Discussion on the Urbanization Review generated heated debate, and members agreed to hold a one day retreat at some point to provide more time to discuss the work presented to the CG, given its importance CA’s business model and plans. The secretariat will look far options for such a retreat

During discussion on the BP, **Members expressed strong support for the work programme outlined in the plan, but clearly expressed a demand for a Results Based Management framework, including quantitative and qualitative indicators of results and outcomes.** The FY12 work programme, previously approved by EXCO, was ratified by the CG.

Other Member comments on BP included:

a. Country Programmes should bring innovative thinking and reflection. Local authorities should be involved in the design and creation of the CP, as should communities.

b. More attention is needed to promoting governance, and space is needed for debate on the sustainable development model pursued by the CA.

c. CA should maintain a global reach, as it is a learning alliance.

d. The greater emphasis on gender and youth was recognized, and welcomed.

e. Support was expressed for the more focused and thematic Catalytic Fund, and for the Baseline and Scaling Up work programmes, which should facilitate fundraising.

f. Members requested to see more links to private sector investment and welcome increased engagement with PPIAF and GPOBA, but also cautioned not let that drive agenda away from focus of the CA.

g. Joint work programmes, such as one proposed for MENA Region, offers potential to leverage Member resources, but should not detract CA focus from other agreed priorities.

h. Budget of work programme should show how resources being used for CA priority focus on Africa, and budget should include both Core and Non-Core funds. More attention needed on resource mobilization.
Item 6: Cities Alliance approach for upcoming International fora

During brief opening remarks, the Secretariat asked for CG guidance on how it should approach major upcoming international events including Rio+20, COP 17, MDG Next Steps, WUF VI, and Africities.

During discussion, several Members indicated they will be participating in Rio+20, but there was consensus that the CA/Secretariat not directly participate, and instead focus during 2012 on WUF VI and Africities, which have more directly targeted audiences.

Members including HFHI, Norway and SDI will work with the Secretariat on key messages to promote during these events, and more broadly on a CA advocacy strategy.

Item 7: Catalytic Fund

The Secretariat briefed the CG on results from the first Catalytic Fund cohort. Seventy-four Concept Notes were received, covering a wide range of topics relating to environmental, social and economic aspects of urban development. After an initial screening, 45 Concept Notes were referred to the Expert Evaluation Panel for assessment and short listing. From these, the Secretariat selected seven Concept Notes, totaling $1.6million, for invitation to submit full proposals. Currently, six full proposals have been received and two have been approved, with the others in the appraisal and approval process.

Members were also briefed on recommendations for the second Catalytic Fund cohort, scheduled for FY12, which were endorsed by EXCO at its July 2011 meeting, including the decision to add thematic criteria to increase portfolio focus. The Secretariat was asked to develop recommendations for a theme, and presented four for Member consideration:

1) Youth and the city: challenges of and visions for demographic change
2) Meeting the demand of growing cities: innovative approaches to financing urban services
3) Planning for green growth in secondary cities; and

It was reported to Members that EXCO had considered these themes at its 6 November 2011 meeting, with support expressed for all four, but agreed on recommending to the CG the theme of Youth and the City.

During discussion by the CG, support was expressed for all four themes, including suggestions to pick two themes, to include all four, or to link the youth theme to the other three themes. A suggestion was also made to have a theme be covered over two or three years, so that learning from one cohort of projects can inform future cohort of projects. And support was also expressed for peer-to-peer learning among project recipients.

➢ After discussion, the CG agreed on the theme of Youth and the City for the FY12 Catalytic Fund.

Item 8: Cities Alliance Business Matters

The Secretariat made a short presentation reviewing highlights from the FY11-FY12 Financial and Budget Report circulated to Members as part of meeting documentation, highlighting variances of FY11 actual versus budgeted results, and summarizing the FY12 Secretariat and program budget approved by EXCO at its July 2011 meeting. Core contributions remained stable in FY11, at approximately $7.1m. Actual FY11
Secretariat expenditures were $933,000 less than had been budgeted, due primarily to staff vacancies that were not filled during the year. The FY12 programme budget assumes $8.0m in new contributions during the year, and $8.2m in new funding allocations to be made, including $2.75m for Partnership Operations and a Secretariat budget based on same staffing levels as had been budgeted for FY11.

During discussion, Members expressed the need for a funding strategy and asked for an update on resource mobilization plans.

- The FY12 budgets, including the Secretariat budget, were ratified by the CG.

In a separate discussion on membership matters, the Secretariat briefed Members on the need for EXCO/CG to review membership fees/rates and focus on mobilizing new sources of funds, including renewing the membership of UK-DFID and the EU. The Secretariat will follow up with all delinquent Members about bringing their membership current. The issue of charging U.N. agencies a membership fee should also be reviewed. With the new Charter in place and business model adopted, the CA is now in better position to fundraise.

During discussion, it was suggested to investigate the European Investment Bank as a source of funding, particularly for MENA region.

**Item 9: Special Session: Member Presentation**

The France-based NGO, Les Ateliers, made a presentation to the CG on the participatory urban planning approach facilitated by its organization through North-South cooperation. Funded by French Ministry of Foreign Affairs, AFD and Ministry of Environment and undertaken with cities or regions in countries including Benin, Senegal and Brazil, Les Ateliers organizes international workshops on topics defined together with local authorities for city or regional planning. The methodology combines analysis, strategies and development of project plans, through a collective assessment process. The Les Ateliers methodology and network are tools to be used by cities and their partners, serving as a catalyst for long term planning. The organization expressed an interest in working with the CA and its Members. Any questions arising should be directed to the Secretariat.

**Item 10: Next Governance Meetings**

Based on feedback from Members and input from the Secretariat, the CG agreed that the next meeting of the Consultative Group be held in Vietnam, location of a Country Program, subject to invitation by the Government. The Secretariat would review possible dates, around November 2012.

The Secretariat also proposed that the next EXCO meeting be held in Jinja, Uganda, linking with the annual meetings of PPIAF and GPOBA as well as the CA’s Uganda Country Programme on secondary cities. The meeting is scheduled for late April or early May 2012. If a second meeting of EXCO (late summer) is needed before the next CG meeting, Norway offered to host the meeting in Bergen.

- The recommendations for the next meetings were endorsed by the CG.
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<tr>
<th>MEMBER</th>
<th>PARTICIPANT</th>
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<tr>
<td>AUSTRALIA</td>
<td>Mr. Marcus Howard</td>
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<td>Mr. Craig Gilbert</td>
<td>AUSAID</td>
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<td>BRAZIL</td>
<td>Ms. Maria do Carmo Avesani</td>
<td>Brazil Ministry of Cities</td>
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<td>Mr. Kleyferson Porto de Araujo</td>
<td>Caixa Econômica Federal,</td>
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<td>FRANCE</td>
<td>Ms. Emilie Maehara</td>
<td>French Ministry of Foreign Affairs</td>
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<td>Mr. Pierre André Périsol</td>
<td>Agence Française de Développement(AfD)</td>
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<td>Mr. Thierry Paulais</td>
<td>Agence Française de Développement(AfD)</td>
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<td>GERMANY</td>
<td>Ms. Alexandra Linden</td>
<td>Federal Ministry for Economic Cooperation and Development (BMZ)</td>
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<td>Ms. Annette Baehring</td>
<td>Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH</td>
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<td>HABITAT FOR</td>
<td>Mr. Steve Weir</td>
<td>Habitat for Humanity International</td>
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<td>HIMANITY</td>
<td>Mr. Greg Foster</td>
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<td>INTERNATIONAL</td>
<td>Ms. Suannah Quist</td>
<td>Habitat for Humanity International</td>
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<td>ITALY</td>
<td>Mr. Mariano Foti</td>
<td>Italian Ministry of Foreign Affairs – Development Cooperation</td>
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<td>NORWAY</td>
<td>Mr. Erik Berg</td>
<td>Royal Ministry of Foreign Affairs</td>
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<td>SDI</td>
<td>Ms. Sheela Patel</td>
<td>SDI Secretariat</td>
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<td>Ms. Celine D’Cruz</td>
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<td>Mr. Joel Bolnick</td>
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<td>SWEDEN</td>
<td>Mr. Mikael Atterhoeg</td>
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<td>UCLG</td>
<td>Ms. Emilia Saiz</td>
<td>United Cities and Local Governments</td>
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<td>UN-HABITAT</td>
<td>Mr. Jan Meeuwissen</td>
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<td>Mr. Mathias Spaliviero</td>
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<td>UNITED STATES</td>
<td>Ms. Nancy Leahy</td>
<td>USAgency for International Development</td>
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<td>WORLD BANK</td>
<td>Ms. Zoubida Allaoua</td>
<td>The World Bank</td>
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<td>Mr. Somik Lall</td>
<td>The World Bank</td>
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<tr>
<td>ADVOCACY PANEL</td>
<td>Ms. Clare Short</td>
<td>Retired Member of Parliament, UK</td>
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## PRESENTER

| COWI | Mr. Anders Richelsen | COWI |

## OBSERVERS

| FRANCE | Mr. Pierre André Périssol | Agence Française de développement (AfD) |
|        | Mr. M. Nicolas Detrie     | Les Ateliers                           |
| PPIAF  | Ms. Adriana de Aguinaga de Vellutini | The World Bank |

| UGANDA | Mr. Samuel Mabala | Ministry of Land, Housing and Urban Development |
|        | Mr. Mafabi Mutwalibi Zandya | Mayor of Mbale |

## SECRETARIAT

<table>
<thead>
<tr>
<th>Ms. Chii Akporji</th>
<th>Cities Alliance Secretariat</th>
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<td>Mr. Julian Baskin</td>
<td>Cities Alliance Secretariat</td>
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<td>Ms. Regianne Bertolassi</td>
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<td>Mr. William Cobbett</td>
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<td>Ms. Susanna Henderson</td>
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<td>Ms. Adele Hosken</td>
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<td>Mr. Kevin Milroy</td>
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<td>Mr. Federico Silva</td>
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## The Cities Alliance
### 2011 Consultative Group Meeting
#### Agenda
8 November 2011

**Venue:** Joaquim Chissano Conference Centre, Av. Marginal nr 4441, Tel: +258 21 48 63 95/7

<table>
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<tr>
<td>08h00</td>
<td>Coffee/tea</td>
<td>Joaquim Chissano Conference Centre</td>
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<tr>
<td>08h30-9h15</td>
<td><strong>Introductory Statements and Welcome</strong>&lt;br&gt;Co-Chairs:&lt;br&gt;Zoubida Allaoua, Director, Finance, Economics and Urban Division, World Bank; Jan Meeuwissen, Acting Director, UN-Habitat Regional Office for Africa and the Arab States&lt;br&gt;Manager: William Cobbett&lt;br&gt;Approval of meeting report – October 2010, Mexico City</td>
<td>Joaquim Chissano Conference Centre</td>
<td>1) Agenda&lt;br&gt;2) Mexico City Meeting Report</td>
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<td>09h15-10h00</td>
<td><strong>Follow up from Policy Advisory Forum (PAF)</strong>&lt;br&gt;Clare Short, PAF Chair; Sheela Patel, SDI&lt;br&gt;Report Back from PAF</td>
<td>Joaquim Chissano Conference Centre</td>
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<td>10h00 – 11h00</td>
<td><strong>Independent Evaluation 2011</strong>&lt;br&gt;Anders Richelsen, COWI A/S (Team Leader)&lt;br&gt;• Presentation of draft Findings &amp; Recommendations&lt;br&gt;• Discussion and Next Steps</td>
<td>Joaquim Chissano Conference Centre</td>
<td>6) Independent Evaluation Inception Report</td>
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<td>11h00-11h30</td>
<td>Coffee/Tea Break</td>
<td>Beira</td>
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<td>11h30-13h15</td>
<td><strong>Cities Alliance Business Plan</strong>&lt;br&gt;William Cobbett, Secretariat&lt;br&gt;• Presentation: BP Overview&lt;br&gt;• Discussion and Next Steps</td>
<td>Beira</td>
<td>5) Draft Business Plan&lt;br&gt;3) March and July Meeting Reports&lt;br&gt;4) Cities Alliance Charter&lt;br&gt;8) Partnership Matters report</td>
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**Special Session:** Member Presentations
Urbanization Reviews -- Somik Lall, Senior Economist, World Bank
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<tr>
<td>13h15-14h15</td>
<td>LUNCH</td>
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<td>Venue: to be determined</td>
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<tr>
<td>14h15-14h45</td>
<td>Cities Alliance Business Plan continued</td>
<td>William Cobbett, Secretariat</td>
<td>Discussion and Next Steps</td>
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<td>Discussion of CA approaches for events including Rio+20, MDG Next Steps, WUF-V, Africities</td>
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<td>14h45 – 15h45</td>
<td>Catalytic Fund</td>
<td>Federico Silva, Secretariat</td>
<td>Briefing from initial Catalytic Fund cohort</td>
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<td>Cities Alliance Business Matters</td>
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<td>Kevin Milroy, Secretariat</td>
<td>Financial &amp; Budget Report</td>
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<td>15h45-16h15</td>
<td>Coffee/Tea Break</td>
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<td>16h15-17h15</td>
<td>Special Session: Member Presentations</td>
<td>Nicolas Detrie, Director,</td>
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<td>17h15-17h30</td>
<td>Next Consultative Group Meeting</td>
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<td>17h30-18h00</td>
<td>Closing Remarks by the Co-Chairs</td>
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Cities Alliance Independent Evaluation

Summary of Draft Findings and Recommendations

i. Initial findings include:
   i. The reform process starting with the adoption of the MTS has strengthened the CAs work and the organization considerably
   ii. The overarching objectives of the CA are highly relevant.
   iii. The CA is unique in creating an international platform, focused exclusively on urban issues
   iv. Few undesirable overlaps between CA activities and the activities of other multi- and bilateral development programmes, but knowledge activities need attention
   v. Relevance has improved with the new business model
   vi. Plans and objectives of the MTS and BP are being pursued. Preliminary indications of positive results but still early days
   vii. Increasing focus on K&L after MTS but not all planned targets achieved
   viii. Increasing attention to A&C after last evaluation/MTS, but unclear strategic intent and limited outreach beyond the CA sphere
   ix. Need for stronger focus on A&C
   x. Overhead costs are reasonable, but grant processing time needs to be brought down
   xi. The programme has a high degree of legitimacy
   xii. With the new charter, the roles and responsibilities of the different governing bodies are more clearly defined
   xiii. Strategies for the service lines are unclear, leaving a large room to interpret what to be done (for the Sec./members)
   xiv. The lack of an effective M&E system has been recognized as a problem for the accountability of the programme
   xv. The programme is not very transparent for stakeholders who are not members
   xvi. There are both pros and cons in relation to WB hosting
   xvii. CA is vulnerable in relation to resource mobilization

ii. Initial recommendations include:
   xviii. Increase focus on attracting new funding
   xix. Elaborate clear and concise strategic framework with three layers
   xx. Overall strategy, 5-10 years
   xxi. Medium-term strategy/business plan, 2-3 years
   xxii. Annual work plans
   xxiii. Incorporate strategies for each business line (incl. K&L and A&C) into this framework
   xxiv. K&L and A&C strategies to be clear on objectives, target groups, messages, themes, channels and means/activities (both will require in-depth analysis of target groups)
   xxv. K&L strategy should place the CA within the framework of K&L strategies/activities of members/partners/key actors
   xxvi. Overall strategy should provide clear directions for selection of countries and themes for CPPs and JWs
xxvii. Review performance in relation to this framework and the four business lines (esp. CPPs) in 2-3 years
xxviii. Develop M&E system reflecting strategic framework / intervention logics
xxix. Think M&E system into programme documents / grant agreements for CPPs/CAT.fund projects / JWP and the reporting requirements
xxx. Use scoring systems/traffic lights/KPIs
xxxi. Increase focus on impact evaluation, in particular for CPPs
xxxii. Make the full website publicly accessible to enhance transparency
xxxiii. Rethink the website in the perspective of K&L and A&C strategies
xxxiv. Attract more national local government associations to enhance legitimacy and client focus